## SWOT Analysis (Lifespan Sample)

### Strengths

- Diversity of Partnerships
- Commitment of leadership/staff
- STC initiatives - 13 statewide
- Presentations and Outreach
- Willingness to collaborate/partner
- Commitment of leadership/staff
- Legislative and Governor’s support as evidenced by legislation passed and appointment of Coalition members
- Passion for cause
- Leverage of funding through grant writing
- Faith-based outreach
- Voucher respite/supports consumer directed
- Strong grassroots support
- Social media in place
- Good website/up to date
- Statewide respite data improved due to relationships of coalition
- STC tool kit other states want to replicate STC staff recently trained in R.E.S.T. (Respite, Education, Support, and Training)
- National recognition of programs

### Weaknesses (needs)

- Not enough respite available to meet the major needs
- Access to available resources are difficult to navigate
- Qualifications restrict some access to respite
- More billboards in visible spots
- More awareness- media coverage
- Caregivers not focused on breaks until crisis
- Cultural awareness presents more gaps/respite
- Collaboration of Caregiver programs
- Data-difficult to measure/define
- Evaluation piece/outcomes
- Funds not available to meet the needs for direct service, education and awareness
- Getting caregivers to accept respite through self-identity or accepting help from others
- Abuse, neglect, exploitation prevention training/awareness

### Opportunities

- Men’s caregiving class
- Peer mentoring/caregivers are the experts
- Neglect/abuse program at DHR/CTF
- Solicitation more media awareness
- Basic caregiver training-topics available
  - Create environments for to keep paid caregivers employed, engaged, trained
- Target difficult cultures/awareness
- More Collaboration/sharing resources
- Other states best practices
- Faith-based working together
- HR component-outreach to employers re: caregivers/care issues
- Expansion of voucher program- gap populations
- Learn-n-lunch for caregivers
- Expand local/state-VA collaboration
- Pair/get caregivers in “Living Well Alabama”

### Threats (Challenges)

- Coalition Members so busy
- Issues for caregivers with waiver respite
- Times available for respite are restrictive with providers
- Change/turn- over of paid caregivers
- Collaboration misunderstandings
- How to quantify- measure success
- Access- linkage- don’t know where to go
- Training paid caregivers -want certification
- Certification process challenging and may be difficult to design
- Most funding follows recipient/not caregiver
- People don’t have long-term commitments anymore
- Caregivers want training on day to day caregiver responsibilities
- Background checks - form whom should these be conducted; list No registry for state- trained list/registry
- Respite Alzheimer/Dementia/Autism/MH