Idaho Area Agency on Aging (AAA I-Northern) SWOT Results

Strengths:
- Existing Partnerships
- Established Trust
- Infrastructure in place

Threats:
- Perception AAA competing w/providers
- High need may overwhelm capacity of AAA

Opportunities:
- Expand partnerships w/healthcare systems
- Work with organizations engaged with younger populations
- Connect w/college students pursuing health related careers

Weaknesses:
- AAA recognized as serving older adults
- Minimal experience marketing to younger demographic
- Limited funding & personnel
Idaho’s Area Agency on Aging Area IV Lifespan Respite Strengths, Weakness, Opportunities and Threats (SWOT Analysis)
Lesson Learned

The need to advance family caregiving respite practices and engage in system partnerships to develop respite training and other applicable collaborations to inform state agency staff of family caregiver respite services across state agencies to increase knowledge and access.